

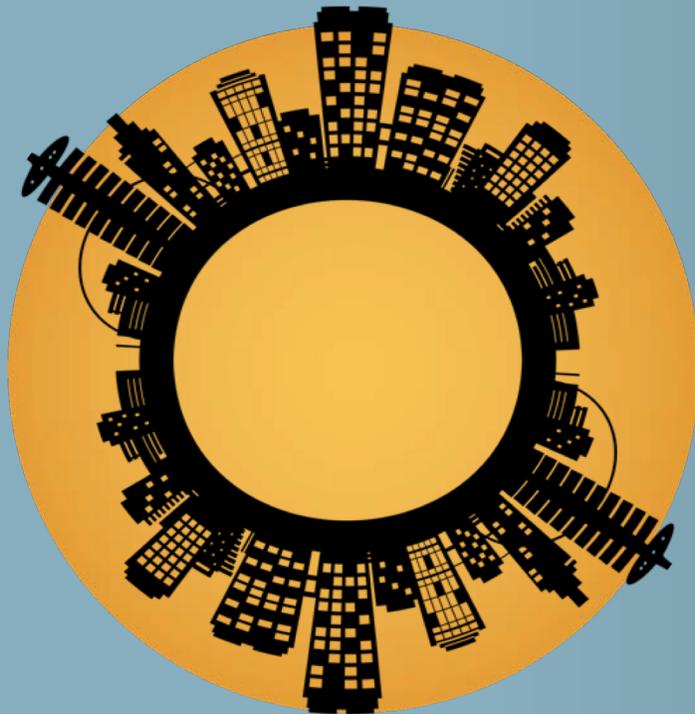
# THE FUTURE OF LEADERSHIP INITIATIVE

Mastering the Grand Challenges of  
Leadership. Together.

[www.future-of-leadership.org](http://www.future-of-leadership.org)



# We cannot master the Grand Challenges of Leadership alone!



How will our society look like in 5, 10 or 20 years from now?



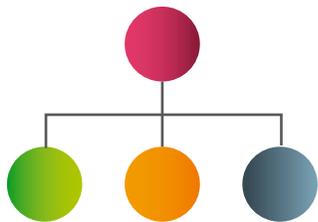
How can we unlock the leadership potential in individuals, organizations, and society at large?



How can we empower people to master transitions towards uncertain terrain?

To find new answers how leadership can create impact in an increasingly complex, fast changing, and technologized world, we need to join forces!

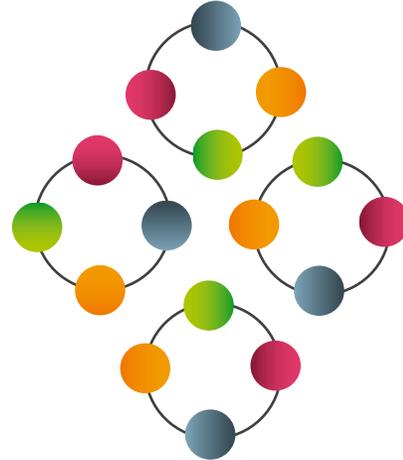
Yesterday



Managing hierarchies and functional silos.



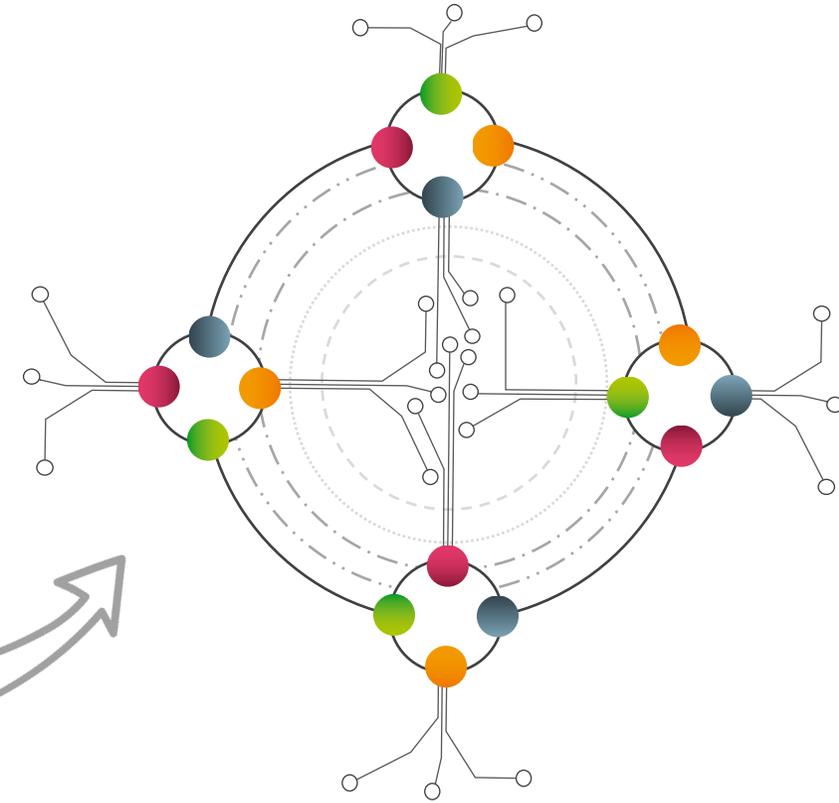
Today



Empowering agile modes of working in cross-functional and interdisciplinary teams.



Tomorrow



Orchestrating complex and connected ecosystems.



FUTURE OF LEADERSHIP INITIATIVE

# THE FUTURE OF LEADERSHIP INITIATIVE



FUTURE OF  
LEADERSHIP  
INITIATIVE

## Great Leaders for Great Business

Get inspired by global thought leaders and understand how current megatrends impact the future of your business.

## Think Different

Experience thought-provoking leadership interventions.

## Learn to Grow

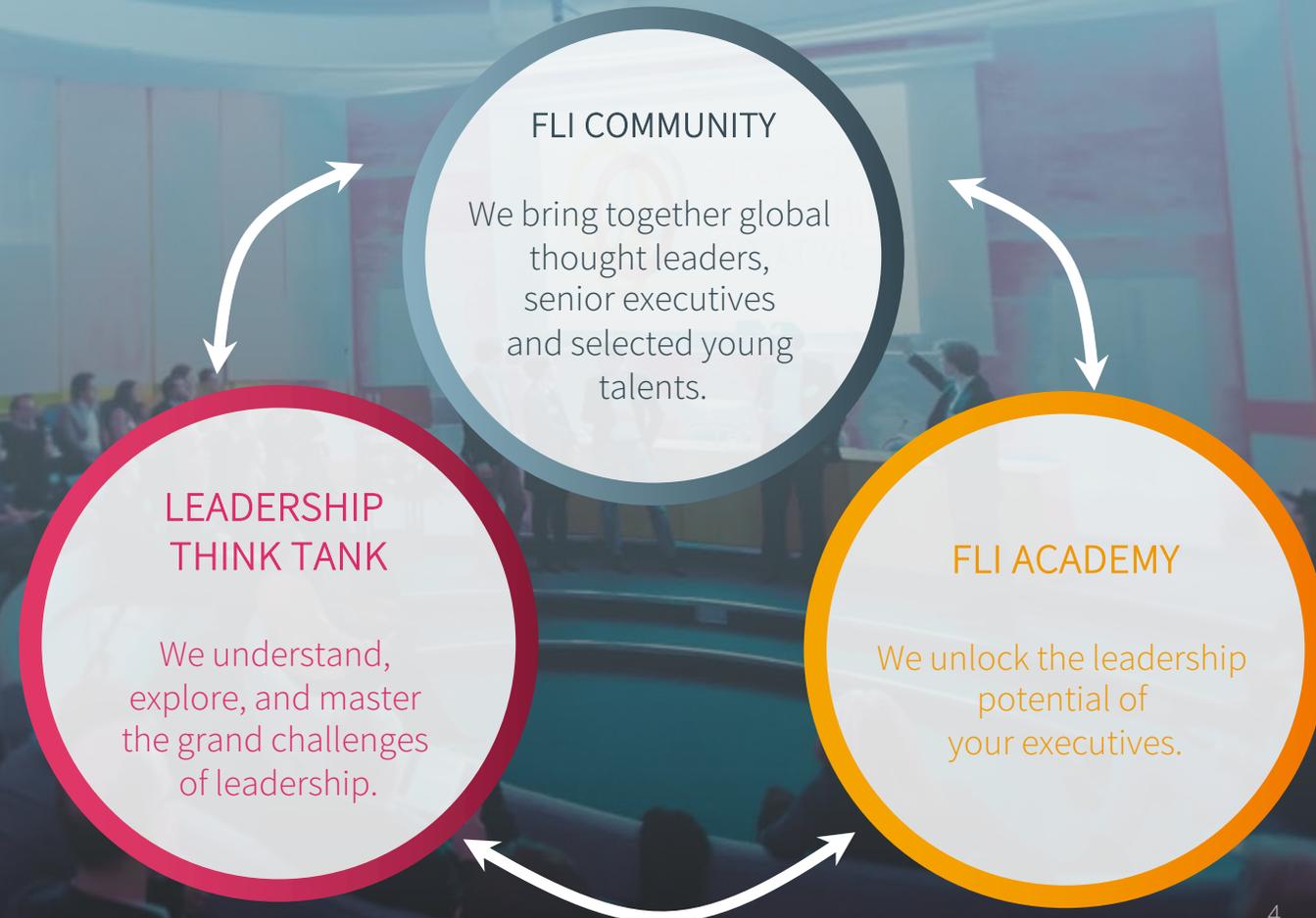
Receive contemporary leadership knowledge and skills.

## Tools to Use

Access to latest application-focused leadership tools.

## Make a Statement

Position yourself as a modern employer that fosters new ways of meaningful, future-proof leadership.



# THE LEADERSHIP THINK TANK

Explore complex future topics in a condensed, interdisciplinary, and inspiring way.

## Past Grand Challenges

**2014: Vision Y** - How do young talents envision the future of work, companies and global leadership?

**2016: Meaning@Work** - How does the creation and perception of purpose impact an organization's success?

**2017: The Truth behind Innovation** - How can leadership foster or weaken an innovation culture?



FUTURE OF  
LEADERSHIP  
INITIATIVE



We create a unique blend of diverse perspectives to allow new inspirational ideas on leadership.

### Academic Partners



### Corporate Partners



### Selected FLI Global Thought Leaders 2014-2018



Frank Schätzing  
Author



Phil McKinney  
former HP



Jimmy Wales  
Wikipedia



Barbara Kellerman  
Harvard University



Martin Högl  
LMU Munich



Isabell Welpel  
TU München



Elke Weber  
Princeton University



Barry Schwartz  
Swarthmore College



Joe Kaeser  
Siemens



Bill McDermott  
SAP



Hannes Ametsreiter  
Vodafone



Herbert Henzler  
McKinsey & Company



Götz Werner  
DM



Michael Otto  
Otto Group



Muhammad Yunus  
Nobel Peace Prize Laureate



Alan South  
IDEO



Thomas Sattelberger  
MDB



Jeff Burton  
Electronic Arts



Gabriele Fischer  
brand eins



Bill Drayton  
Ashoka



Neil Harbisson  
Cyborg Artist



Juliana Rotich  
Ushahidi



James Law  
Cyberarchitect



Notker Wolf  
Abbot Primate



Nassim Taleb  
Author

# THE NEXT GRAND CHALLENGE [2019]

How will the rise of intelligent machines impact the future of work and leadership?

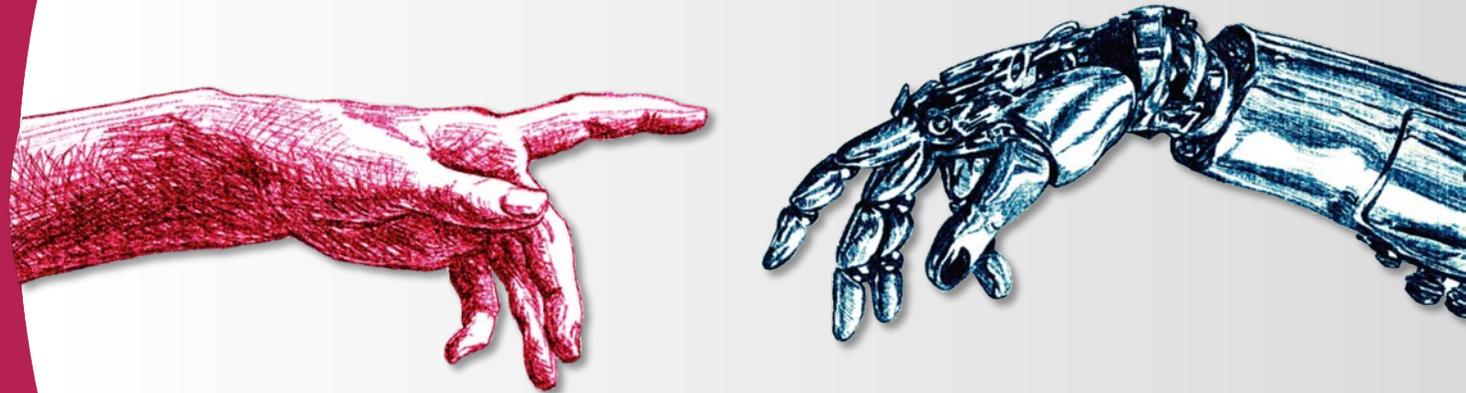
What are the most important levers to prepare your stakeholders for the [virtual] future?

How can we master the balance between technological pioneering and digital responsibility?

**OUTCOME** A vision of the future that converts the insights into a condensed picture.

A joint publication with concrete guidelines and recommendations for leadership practice.

*Yes, Mr. Robot!*



Leadership

&

the Rise of Intelligent Machines

Send your executives on an **exciting co-creation journey** and empower them for the future.

### Benefits for Participants

- Develop a **clear vision** what the future will bring in regard to the Grand Challenge topic,
- be able to **identify the most critical aspects** for your organisation,
- derive **concrete tools** to integrate the most relevant insights into your everyday practice,
- be **equipped with materials** to share your knowledge within their organization.
- **Leadership Excellence Certificate** for executives who participate in all three formats of the FLI Grand Challenge.



### Co-Creation Sessions 2019



#### **BIG THINK DAY, March 21<sup>st</sup> (free)**

An interactive thought experiment to disrupt your own organization with machine intelligence.



#### **FUTURE LAB, May 23<sup>rd</sup> & 24<sup>th</sup>**

Derive the most important levers and leadership implications to master the transition towards the era of intelligent machines.



#### **FLI ANNUAL MEETING, November 7<sup>th</sup> & 8<sup>th</sup>**

Discuss and share your insights from the Grand Challenge with global thought leaders and young talents.

# THE FLI ANNUAL MEETING



Join Germany's most diverse, interactive, and inspiring leadership conference.



An intimate setting: 1.5 days, 120 participants at Tutzing Castle



Focus on inspiration, interaction and networking



Direct exchange with global thought leaders and young talents

# THE FLI ACADEMY

Thought-provoking learning experiences about contemporary and future-proof leadership.

## Benefits for Participants

- High-quality contents based on latest research
- Personalized attention and direct application of learnings
- Experiential learning via state-of-the-art didactic designs and peer learning
- Individual follow coachings for all formats (on demand)
- Leadership Certificate for participants



## Examples from the 2019 Curriculum



### Leading Digital Transformation

**How to keep pace while changing?** Artificial intelligence and digital opportunities demand any executive to challenge and think beyond the existing value chain.



### Agile meets Leadership

**Is “agility” only a buzzword or is it a silver bullet to success?** An exciting two-day workshop to experience what agile leadership truly means.



### Summer Academy: Measuring Transformation

A four-day academy to learn how to **quantify the impact of transformation initiatives** on employee engagement, motivation, and performance.

# BECOME CORPORATE PARTNER



Increase your outreach as a modern employer and promoter of contemporary leadership:

- ✓ Your **partner logo** featured on FLI website and events,
- ✓ Right to **feature FLI Logo** on own website,
- ✓ Effective promotion of your company as **sponsor of the Annual Meeting**,
- ✓ **Connect to selected top graduate students** that might reinforce your team.

Provide your business executives with innovative ways to learn applied leadership skills:

- ✓ **40% discount on all FLI Academy offers** for participants from your company (save 640 Euro for a 2-day workshop),
- ✓ **Free online access** for your team to FLI research and future-proof leadership tools.

Join the annual Grand Challenge of Leadership:

- ✓ Insights from **global thought leaders** and FLI research,
- ✓ **Workshop** to transfer the annual research insights to the context of your organization,
- ✓ **Free participation** at Big Think Day,
- ✓ **Reserved spots and 40% discount** for Future Lab and the FLI Annual Meeting (save 1,600 Euro per delegate).

To learn more about the terms and conditions of the FLI Corporate Partnership, please, take a look at the [Corporate Partnership Agreement](#).

EXCITED?  
JOIN A THRIVING  
COMMUNITY AND STAY  
ON THE FOREFRONT OF  
LEADERSHIP!



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