

## CORPORATE PARTNERSHIP

### THE FUTURE OF LEADERSHIP INITIATIVE

#### YOUR COMPANY...

- ✓ believes in leadership as a key driver of organizational development and performance?
- ✓ Is eager to think ahead and understand how global trends and developments will impact its future?
- ✓ promotes modern leadership and the future of work?
- ✓ Is curious to engage with students and researchers from leading universities (e.g., Harvard University, ESMT, Technical University of Munich, Ludwig-Maximilians-University)?
- ✓ would be excited to join a diverse community that covers global thought leaders such as Wikipedia Founder Jimmy Wales, Nobel Peace Prize Laureate Prof. Muhammad Yunus, Siemens CEO Joe Kaeser or Harvard Professor Barbara Kellerman?

Yes?

Then we would love to have you aboard!

Future of Leadership Initiative

#### Academic Partners

CDTM  
ESMT  
Hochschultage  
LMU

#### Corporate Partners

E.ON  
MLI  
SAP  
Siemens  
Vodafone

#### FLI Board

Prof. Barbara Kellerman  
Lin Kayser  
Janina Kugel  
Univ.-Prof. Dr. Martin Högl  
Prof. Jörg Rocholl

#### Media Partner

XING  
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## 1. ABOUT THE FUTURE OF LEADERSHIP INITIATIVE

The **Future of Leadership Initiative (FLI)** is a non-profit organization. Our aim is to bring together global thought leaders, senior executives and selected young talents from leading universities to master grand challenges of leadership. Since 2013, we have developed into the most diverse leadership community in Germany.

We offer several programs for corporations and individuals alike to stay on the forefront of leadership. In our open and collaborative **Think Tank**, we understand, explore, and master the grand challenges of leadership.

The **FLI Academy** provides the leadership skills and capabilities for tomorrow.

Moreover, within in the **FLI Community**, we foster meaningful interactions.

So far, the FLI has benefited from the intellectual input of **more than 130 outstanding thought leaders**, engaged **more than 1,000 senior executives** of various leading organizations and connected them with **more than 250 selected talents** from leading academic institutions.

## 2. JOIN THE 2019 GRAND CHALLENGE OF LEADERSHIP

Each year, the FLI community selects a pressing issue of contemporary leadership, our so-called annual “Grand Challenge”. **Global thought leaders, senior executives, and selected talents** from leading universities join forces in an exciting **co-creation process** with one shared ambition: Generating valuable insights and future-proof strategies how leadership can unlock the true potential of individuals, teams, and organizations. The insights of the annual topic will be published in a **joint publication (open source)**. In 2019, we will tackle the following topic:

### Yes, Mr. Robot! – Leadership and the Rise of Intelligent Machines

The rise of intelligent machines brings about unprecedented challenges and opportunities for individuals, organizations, and our society at large. Together, we will tackle the following questions:

- *How will the rise of intelligent machines impact the future of work and leadership?*
- *What are the most important levers to prepare your stakeholders for the [virtual] future?*
- *How can we master the balance between technological pioneering and digital responsibility?*

The final artefact of the Grand Challenge will be the publication “**A Leader`s Guide to the Age of Intelligent Machines**”, covering key insights of 25 thought leaders, summarizing actual research and providing concrete tools to prepare yourself in the role of a corporate executive.

#### BENEFITS FOR PARTNERS

- Have the exclusive right to send selected leadership potentials and internal thought leaders to engage in FLI’s inspirational think-tank formats: Big Think Event, Future Lab and FLI Annual Meeting
- Develop a **clear and engaging vision** what the future will bring in regard to the annual topic,
- be able to **identify the most critical aspects** for your organization,
- learn about and access **concrete leadership tools** to integrate the most relevant insights into your everyday practice,
- be **equipped with materials** to share your knowledge within your organization,
- **Leadership Excellence Certificate** for executives who participate in both co-creation sessions
- Your company’s executives can participate in the FLI Academy formats at special conditions.

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### CO-CREATION SESSIONS IN 2019



#### BIG THINK EVENT

Anticipate **how machine intelligence may disrupt your organization** and future of work. Receive **cutting-edge insights from pioneers** who work on the forefront of machine intelligence. Benefit from **meaningful discussions** with like-minded peers across industries, disciplines, and generations.

March 21<sup>st</sup>, 2019

FREE participation  
Exclusive for FLI partners  
or by invitation-only



#### FUTURE LAB

Develop a **joint vision** about our future society. Derive the **most important levers and leadership implications** to master the transition towards the era of intelligent machines.

May 23<sup>rd</sup> / 24<sup>th</sup>, 2019

Regular Fee: 990 €  
FLI Partners (-40%): 590 €



#### FLI ANNUAL MEETING

Discuss and share your insights with **global thought leaders** and **selected young talents**. Learn about the best strategies how leadership can prepare their organizations for the age of machine intelligence.

Nov. 6<sup>th</sup> / 7<sup>th</sup>, 2019

Regular Fee: 1.650 €  
FLI Partners (-40%): 990 €

### 3. THE FLI CORPORATE PARTNERSHIP

The annual FLI Corporate Partnership includes the following benefits:

<p><b>MAKE A STATEMENT</b> Increase your outreach as a modern employer and promoter of contemporary leadership.</p>	<ul style="list-style-type: none"> <li>✓ Your partner logo featured on FLI website and events</li> <li>✓ Right to feature FLI Logo on own website</li> <li>✓ Your company featured as sponsor during the <b>Future of Leadership Conference</b> and in the <b>final publication</b> (open source)</li> </ul>	<p><b>Future of Leadership Initiative</b></p>
<p><b>THINK DIFFERENT</b> Understand how current megatrends impact the future of your organization.</p>	<ul style="list-style-type: none"> <li>✓ Receive insights from <b>20+ outstanding global thought leaders</b> per year</li> <li>✓ Engage your business executives and thought leaders in Germany's largest English-speaking Think Tank on leadership</li> <li>✓ <b>Reserved exclusive spots for corporate delegates</b> to participate in the annual Big Think Event, the Future Lab and at the FLI Annual Meeting (40% discount - save 1,600 Euro per delegate);</li> <li>✓ Business executives who participate in at least 2 of the above-mentioned sessions receive a <b>Leadership Excellence Certificate</b>.</li> </ul>	<p><b>Academic Partners</b> CDTM ESMT Hochschule LMU</p> <p><b>Corporate Partners</b> E.ON MLI SAP Siemens Vodafone</p>
<p><b>MEET THE FUTURE</b> Connect with top talents from leading universities.</p>	<ul style="list-style-type: none"> <li>✓ Join a thriving and highly diverse <b>community of thought leaders</b> that spans industries, disciplines, and generations.</li> <li>✓ Connect to and interact with <b>50+ selected top-graduate students</b> from leading universities during the FLI events.</li> <li>✓ Exchange perspectives with successful <b>(tech-)entrepreneurs, leading researchers, and social innovators</b> to receive fresh ideas.</li> </ul>	<p><b>FLI Board</b> Prof. Barbara Kellerman Lin Kayser Janina Kugel Univ.-Prof. Dr. Martin Högl Prof. Jörg Rocholl</p> <p><b>Media Partner</b> XING Unternehmer-Magazin</p>

IN ADDITION, all executives and thought leaders of our corporate partners receive **priority access and 40% discount** on all offers of the **FLI Academy**.

More information on the upcoming curriculum: <http://academy.future-of-leadership.org>

#### ANNUAL PARTNERSHIP FEE

The Future of Leadership is a **non-profit organization** driven by the goal to promote active engagement of experienced decision-makers and highly-engaged young professionals from around the world in the spirit of “global citizenship”. **The partnership fee is used to cover the costs for the research activities, to sponsor free participation of highly talented academic students and conducting the co-creation sessions.** This includes booking and travel costs for speakers and interviews, documentation, design and editing of final publication, online web presence, as well as workshop and conference organization.

Company Size	1 Year	2 Years (~15% discount)	3 Years (~30% discount)
Large (>1,000 executives/ thought leaders)	25.000,00 €	22.000,00 €	19.000,00 €
Medium (>100 executives/ thought leaders)	14.000,00 €	11.900,00 €	10.500,00 €
Small (≤ 100 executives/ thought leaders)	9.000,00 €	7.500,00 €	6.500,00 €
Startups (< 5 years)	2.000,00 €	1.700,00 €	1.500,00 €

The partnership fee does not include travel and accommodation expenses for corporate delegates to the FLI events. FLI does not assume liability for any accidents except of malice or gross negligence. Corporate participants have to ensure coverage of accident insurance during any FLI event.

FLI guarantees that partnership fees are solely used for research, development and execution of FLI events and online offerings and that there will be no private profits generated by any FLI activity. Currently FLI is legally hosted by the MLI Leadership Institute GmbH Munich.

If the legal structure of FLI may change under the premise of a non-profit organization, this partner agreement will legally pass to the new legal structure as long as no claim of the corporate partner is affected.

## 4. FLI PARTNERSHIP AGREEMENT

The FLI Partnership Agreement is set to

1 year.

2 years.

3 years.

Accordingly, and based on the partnering company's size, the annual partnership fee is set to

\_\_\_\_\_ € / year.

The Partnership is entered into on the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_(the "Execution Date") by and between the following parties:

**The Future of Leadership Initiative**

**Partnering Company:**

represented by

represented by

\_\_\_\_\_

\_\_\_\_\_

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